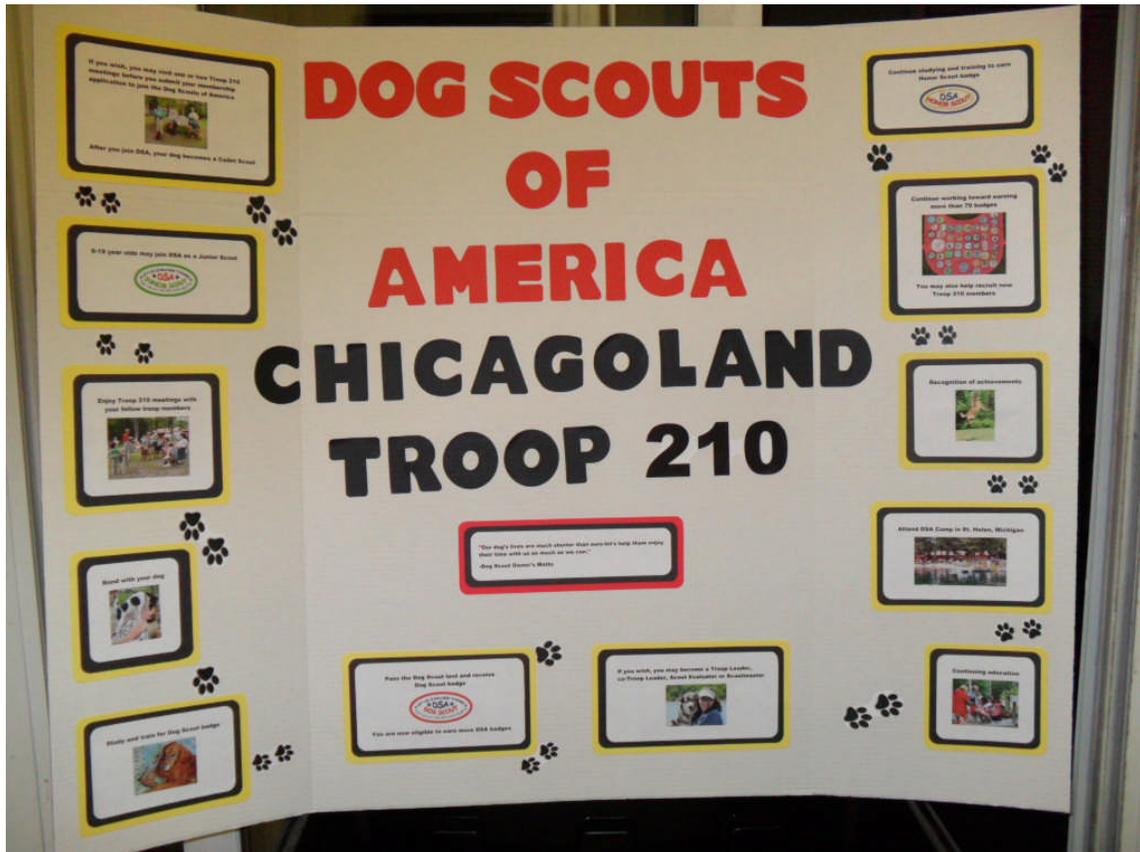


## Story Board for Recruiting New Members

My husband and I came up with the idea of developing what we have been calling a “story board” which shows the progression of bonding of a new member and their dog within DSA. The concept of the story board has been very helpful when talking with people who are interested in DSA because it keeps us focused on the important topics. People have been very impressed with all that DSA offers when they see it displayed on the story board.



How to build the story board:

The tri-fold poster board and the black and red letters were purchased at Wal-Mart. The 12 photos that run counter-clockwise around the story board starting at the top left all came from the DSA website. I used scrapbooking cardstock in black and yellow to back each photo. If you develop your own story board, it will probably look different than ours. That’s the beauty of it— it can be customized by changing the colors, the photos, etc.

The text by each photo reads:

### **Photo 1**

If you wish, you may visit one or two Troop ### meetings before you submit your membership application to join the Dog Scouts of America

After you join DSA, your dog can become a Cadet Scout

**Photo 2**

6-17 year olds may join DSA and work toward the Junior Scout badge and title

**Photo 3**

Enjoy Troop ### meetings with your fellow troop members

**Photo 4**

Bond with your dog

**Photo 5**

Study and train for the Dog Scout badge

**Photo 6**

Pass the Dog Scout test and receive Dog Scout badge

You are now eligible to earn more DSA badges

**Photo 7**

If you wish, you may become a Troop Leader, co-Troop Leader, Scout Evaluator or Scoutmaster

**Photo 8**

Continuing education

**Photo 9**

Attend DSA Camp in St. Helen, Michigan

**Photo 10**

Recognition of achievements

**Photo 11**

Continue working toward earning more than 70 badges

You may also help recruit new Troop ### members

**Photo 12**

Continue studying and training to earn Honor Scout badge

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The Dog Scout motto appears below “Troop ###.” There are clip art “paws” pasted around the board from left to right between the photos to direct the flow of the discussion.

Of course, it’s important to have a discussion with your audience about each topic/photo to explain the details behind the topics represented on the story board.

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