**Note:** This is not the only TV/press coverage, just the records that were kept during the “early years”.

**DSA TV coverage (1997 – 2000):**

|  |  |
| --- | --- |
| 07-1997 | CNN (aired repeatedly) |
| 07-1998 | WDIV News |
| 07-1999 | K-9 to 5 program (aired repeatedly) |
| 6-9-2000 | Oprah Winfrey Show |

**DSA print coverage (2000-2005):**

|  |  |  |
| --- | --- | --- |
| Date | Publication | page |
| 7-2000 | Chicago Tribune “In The Company Of Dogs” | 23 |
| 8-25-2000 | Daily Express (U.K.) “Holiday Luxury for Pampered Pets” |  |
| 9-15-2000 | USA Today “10 great places to vacation with man’s best friend” | Travel Sec. |
| 7-2004 | Dogs for kids (magazine) “Camp Canine” | 14 |
| 3-2005 | Dog Fancy “Off the beaten path” | 42 |
| 3-26-2005 | Columbia News Service “Dog Scouts of America- Ambassadors for Dog Ownership” | online |
| 3-28-05 | Rocky Mountain News “Merit Badges Going to the dogs” | online |
| 3-27-05 | Naples News “Dog Scouts of America- Ambassadors for Dog Ownership” | online |
| 4-2-2005 | Chicago Tribune “Scouts Honor- these dogs earn their badges” |  |
| 4-6-2005 | Kalamazoo Gazette “Scouting, not just for humans” | D- 1,2 |